



# EMILY PRESTON

## GRAPHIC DESIGN & ILLUSTRATION



emilypreston.design



hello@emilypreston.design



210-232-3420

### PROFESSIONAL SKILLS

- Advanced knowledge in Adobe Illustrator, Photoshop, InDesign.
- Proficient grasp of After Effects.
- Experienced in HTML/CSS and SCSS, and web design.
- Skilled in Google Drive, Microsoft Word and Powerpoint.
- Well versed in traditional arts such as hand lettering, painting (acrylic, gouache, watercolor), ceramics and other illustration techniques.

### ACHIEVEMENTS

#### Kutztown University College of Visual and Performing Arts Talent Grant

| 2016-20

- Showed multiple pieces in an exhibition in 2018 for Talent Grant recipients.

#### Dean's List

#### GPA

| 2016-20

| 3.64

### REFERENCES

#### Professor Elaine Cunfer

Kutztown University of Pennsylvania  
| [cunfer@kutztown.edu](mailto:cunfer@kutztown.edu)

#### Professor Kate Clair

Kutztown University of Pennsylvania  
610-683-4527 | [clair@kutztown.edu](mailto:clair@kutztown.edu)

#### Professor Dannel MacIlwraith

Kutztown University of Pennsylvania  
| [macilwraith@kutztown.edu](mailto:macilwraith@kutztown.edu)

### EDUCATION

#### BFA COMMUNICATION DESIGN

Kutztown University of Pennsylvania | Kutztown, PA | 2016-2020

Concentrated in Graphic Design and studied all aspects of design, branding, publication design, package design, Illustration, web development, and web design.

### INDUSTRY EXPERIENCE

#### INTERN

Lehigh Mining and Navigation | Allentown, PA | Spring 2020

Worked remotely with the Senior Graphic Designer on numerous social media posts that exhibit hand-lettering, illustration, and animation techniques. I designed a variation of icons for the client Air Products, and constructed maps for a trail guide for the D&L Trail.

#### FREELANCE DESIGNER

Lancaster, PA | August 2018-Present

- Designed an event logo for the Austin Healey Sport and Touring Club in Lancaster, PA. My design was then used on products such as water bottles, magnets, trophies, polo shirts.
- Commission for digitally illustrated portrait.
- Designed a 3 color t-shirt graphic for University of Delaware's Nursing majors at their annual, 12-hour dance marathon fundraiser in the fight against pediatric cancer.

### VOLUNTEER EXPERIENCE

#### DESIGNATHON

Kutztown University of Pennsylvania | Kutztown, PA | March 2018-19

18 hour long, yearly collaborative design event benefiting local nonprofits.

- 2019 Designer and copywriter: Worked in collaboration and led my team to write, and create a main brochure for 6th Street Shelter.
- 2018 Designer: Jointly worked to conceptualize and finalize a van wrap for the Reading Public Library.

#### DESIGN RX

Kutztown University of Pennsylvania | Kutztown, PA | February 2020

Biannual design event where Communication Design students are paired with other art majors to create their branding suite.

Designed a logo for the jewelry and metals professor that depicted the style of her work and tools that she uses to craft her pieces.